Press Releases

Voicify to be a silver sponsor at the 2019 Alexa Conference in Chattanooga, Tennessee

NEWS PROVIDED BY
Voicify

Jan 08, 2019, 10:07 ET

BOSTON, Jan. 8, 2019 /PRNewswire/ -- Voicify (www.voicify.com), a voice experience platform provider, announced that they will be attending as a Silver Sponsor of The 2019 Alexa Conference, Jan. 15-17, 2019 in Chattanooga, TN.

Jason Fields, Chief Strategy Officer of Voicify said, "We are honored to be a part of this year's Alexa Conference. The event brings together a vast group of great minds, all who share a similar passion for the future of voice technology. We're looking forward to gaining the value of interacting with some of the other market-leading companies, as well as discussing our voice experience platform and industry expertise with attendees."

The 2019 Alexa Conference, presented by VoiceFirst.FM, is the largest Alexa-centric event and one of the top voice technology events in the world. Over 600 attendees from more than 12 countries are expected to attend the conference, where the best-in-class products, services, ecosystems, and tools for Alexa developers will be showcased. The event is geared toward executives, marketers, developers, and strategists who work with Amazon.

Voicify's Chief Technology Officer, Nick Laidlaw, will be co-presenting at the conference with Amy Starnes, Director of Digital Engagement at Best Friends Animal Society. The two will present a case study on Best Friend's experience creating a voice application using Voicify's Voice Experience Platform.

About Voicify and the Company's Voice Experience Management Platform™
Voicify is the market leader in voice experience management software that combines voice optimized content management, cross-platform deployment, and voice-specific customer insights.

The Voicify Voice Experience Platform™ enables marketers to connect with their customers by creating highly engaging and personalized voice experiences that are automatically deployed to a broad array of voice platforms such as voice assistants (Amazon Alexa, Google Assistant and Microsoft Cortana), chatbots and other services. The platform enables non-technical users to deploy feature-rich voice applications quickly and efficiently while offering the flexibility of unlimited customization.

Once brands have built and deployed a voice application on the Voicify Platform, brand authors can administer voice content within the Voicify Voice Content Management System™. The Voice Content Management System™ offers an intuitive interface that allows non-technical personnel to create, modify, and remove content for a voice application. This allows brands to create and maintain voice experiences that are more dynamic and engaging.

To learn more about Voicify or to schedule a demo of the Company's Voice Experience Platform™ please visit www.voicify.com.

Voicify's Alexa Conference Press Kit can be found at http://alexaconference.vporoom.com/Voicify.

Related Links
http://www.voicify.com
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Voicify LLC receives investment from Martech Ventures to accelerate growth, geographic expansion, and product development

NEWS PROVIDED BY
Voicify
Aug 15, 2018, 10:18 ET

BOSTON, Aug. 15, 2018 /PRNewswire/ -- Voicify (www.voicify.com), a voice experience platform company, announced it has completed a significant round of financing from Boston-based Martech Ventures. With this investment, Voicify will expand the senior leadership team, open an office in Los Angeles and continue to invest in product development. Voicify was established in 2017 and is headquartered in Boston, MA.

Jeff McMahon, Chief Executive Officer of Voicify said, "This financing is well timed as it builds on an exceptional year in which Voicify has quickly developed a leadership position within the Voice landscape. We will use the funds to expand our talented team and to invest further in our voice experience platform."

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About Martech Ventures

Martech Ventures (www.martechventures.com) is an investment firm focused on the MarTech space. In addition to growth capital, the Partners at Martech Ventures bring significant operating experience in strategic planning, finance, technology, and business development. Martech seeks to partner with energetic management teams who are leading high growth businesses with revenue of $500k to $10MM. The firm is particularly interested in leveraging its Partners' proven track record of managing and exiting high growth businesses to help entrepreneurs maximize shareholder value and achieve their goals.

Media Contact: Robert Naughton, rnaughton@voicify.com, 617-480-7679

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Voicify, LLC welcomes Jason Fields as Chief Strategy Officer

NEWS PROVIDED BY
Voicify

Aug 16, 2018, 10:54 ET

BOSTON, Aug. 16, 2018 /PRNewswire/ -- Voicify (www.voicify.com), a voice experience platform provider, announced today that Jason Fields will join the company as Chief Strategy Officer.

According to Voicify CEO Jeff McMahon, "This is the perfect time for Jason to join Voicify as the Company's Chief Strategy Officer. Voicify has quickly emerged as the leader in voice experience management software. Jason's background as a top digital strategist will allow Voicify to further accelerate our leadership position in the market. In addition, Jason's passion for voice as a disruptive digital technology, coupled with his natural ability to connect partners, customers, and global leaders, make him the ideal person for this role."

Jason Fields (https://voicify.com/leadership) has held several executive leadership positions across both services and product organizations. Most recently, Jason was at Rightpoint where he was SVP of Solutions and Managing Director of West Coast Operations. Jason was also as a founding board member of the Microsoft's Customer Engagement Alliance and he was a faculty member at Emerson College in their Integrated Marketing Communications Master's program.

"Voicify is bringing enterprise-level voice experience management capabilities to the market that are unlike any other solution available," said Jason Fields. "What excites me most about the Voicify content management system is the intuitive UI and the Platform's powerful integrations to other leading enterprise software systems. Brands and Agencies can struggle with how to create and maintain a voice application. The Voicify Experience Platform answers that question simply and mightily."

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Media Contact: Robert Naughton, rnaughton@voicify.com

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